

RITU JADWANI

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PROFILE & OBJECTIVE

My objective is to obtain a position in an international fashion company and apply knowledge of global innovation, trends, design and diversity in a multi cultural working environment.

Relevant skills and coursework:

- Trend & Color Analyst
- Fashion Design
- Fashion Marketing
- Fashion Merchandising
- Strategy & Innovation
- Project Management
- Developing business models
- Service Management
- Team Skills

EXPERIENCE

CHROMOSAPIEN - GLOBAL COLOR & TREND RESEARCH CONSULTANT

Color research assistant, New York, NY, July 2012 - October 2012

Assisted in research for Autumn Winter 2014 Color Forecast reports for USA based Pantone and UK based WGSN clients with research, compilation, editing, layout and color matrix selection
Editing & marketing for Hand Eye craft magazine at New York International Gift Fair

INSIGMA - GLOBAL STRATEGIC SERVICE PROVIDER

Student Consultant, Hangzhou, Zhejiang, May 2012 - June 2012

Understand the global market for RFID and develop business model for the industry

AIR PRODUCTS - GLOBAL INDUSTRIAL GAS COMPANY

Student Consultant, Raleigh, North Carolina, January 2012 - May 2012

Understand the freeze drying process, develop a market forecast and business plan for this market

LUMINA - MEN'S WEAR CLOTHING COMPANY

Student consultant, Raleigh, North Carolina, January 2012 - May 2012

Understand the Raleigh Men's wear market and suggest business strategy for expansion

ETAT PUR - BIOMEMETIC COSMETIC COMPANY

Student Consultant, Aix, France, August 2011- December 2011

Research and predict cosmetic market growth and develop global E-marketing solutions

SEWA, Self Employed Women Association - INDIA BASED TEXTILE NGO

Assistant, Ahmedabad, India, Aug 2009 - Dec 2009

Worked with UK couturier-Graham Hollick for fashion show and designed home textile products

BANDHEJ - CONTEMPORARY INDIAN CLOTHING BRAND

Design Assistant, Ahmedabad, India, Jan 2009- July 2009

Designed garments, sourced fabric, production & stage coordination for Bridal fashion show

ARVIND DENIM MILLS - DENIM MANUFACTURER

Ahmedabad, India, May 2011- Aug 2011

Developed denim garments and washes in diverse apparel categories
Assisted in the Cotton Council of India fashion show held at New Delhi

EDUCATION

INSITUT D'ADMINISTRATION DES ENTREPRISES

Masters of Business Administration, Aix, France, Aug 2011- August 2012

NORTH CAROLINA STATE UNIVERSITY, Exchange semester

Masters of Global Innovation Management, Raleigh, NC- USA, Jan 2012 - May2012

ZHEJIANG UNIVERSITY, Exchange semester

Doing Business in China, Hangzhou, China, May 2012 - June 2012

NATIONAL INSTITUTE OF FASHION TECHNOLOGY

Bachelor of Design, Gandhinagar, India, June 2007- May 2011

Major: Fashion & Apparel Design

FASHION INSTITUTE OF TECHNOLOGY

Certificate program in Fashion Design, New York, NY, June 2008 - July 2008

SCHOOL OF INTERIOR DESIGN, CEPT UNIVERSITY

Program in Interior Design, Ahmedabad, India, June 2006 - May 2007

NATIONAL INSTITUTE OF DESIGN

Program in Design Entrepreneurship, Ahmedabad, India, June 2006

MUDRA INSTITUTE OF COMMUNICATIONS

Program on 'Adventures in Communication', Ahmedabad, India, May 2005 - June 2005

INTERNSHIP

JULIET LINGERIE, Mumbai, India, Nov 2010 - Dec 2010

Designed & developed lingerie designs with pattern making and fabric sourcing

KAHN LUCAS LANCASTER, New York, NY, June 2010 - July 2010

Designed newborn & infant clothing with trim fabric sourcing, making mood boards, buyer presentations for market week.

ADDITIONAL INFORMATION

GMAT: 610/800 **TOEFL:** 106/120

Languages: Proficient in written & spoken English, Hindi, Gujarati; Familiar with French, Chinese, Sindhi

Skills: Adobe Photoshop-Illustrator-In design, Corel Draw, Adobe, Macro Media Flash, MS Office

Research: Crafts & textiles of Kutch, double *Ikkat* of Patan, costumes of Lord Krishna

Interests: Photography, writing, swimming, sketching, traveling

Leadership:Coordinator for NIFT Fashion Shows, juror at Women's & Peace film festivals, assistant at Ahmedabad Fashion Week 2009, 2010, participant at the NC State Fashion Week 2012

Sports: Runners-Up at National Badminton championship 2003, 2004

Volunteer: Teach India Campaign & NGO-Kreeda, to teach slum kids through art & games

References available upon request
